



CHARLES E. RANGE – CHIEF EXECUTIVE OFFICER

Charles (Charlie) Range's development as a star basketball player at Richmond High set the stage for a life inspired by triumph, accomplishment, and service. Charlie learned the importance of integrity and loyalty while attending the University of San Francisco and joined the San Mateo County Probation Department after graduation. Charlie also began working as a basketball referee and eventually joined the Pacific 10 Conference. During his 37-year career as a basketball official, he was invited to officiate for the NCAA tournament 26 years in a row with three Final Four appearances.

While working for San Mateo County, Charlie was asked to serve as a board member for the Charles Drew Medical Center in East Palo Alto. Charlie then moved into the role of Executive Director, which he held for 15 years before accepting his current position in 1990 as Executive Director of South of Market Health Center (SMHC). When Charlie arrived at SMHC, the clinic's building had been severely damaged from the Loma Prieta Earthquake and the clinic faced imminent closure due to a \$300,000 deficit. Charlie was able to eliminate the deficit, secure the clinic's viability, and convince the City to help defray the costs of repairs from damage sustained in the earthquake.

Charlie rallied with other California health center directors to help form the California Primary Care Association and served on the Board as its Treasurer. By 2005, SMHC had launched a satellite clinic for seniors, a total remodel of the facility at 551 Minna, an expansion of dental services, and the organization's first Capital Campaign to construct a new medical office building. Thanks to Charlie's leadership, SMHC continues to innovate with Health Information Technology, new models for treating patients with co-existing disorders of mental health and substance abuse, improved access to pharmacy services, and acquisition of a pediatric site from Sutter Health/California Pacific Medical Center.