



ON DEMAND SESSIONS

BUSINESS INNOVATIONS

Strengthening CHC Mergers: Tools for Sustainability & Expansion

The COVID-19 crisis has exacerbated the many challenges facing community health centers: financial instability, limited services and/or scale, provider shortages, poor integration, and operational inefficiencies. As a result, we are likely to see increased interest in mergers & acquisitions (M&A). This session will explore opportunities for mergers among FQHCs that enable a community to preserve and expand primary care capacity. Various aspects of M&A will be examined, including rationales for merging, benefits and obstacles, potential partners, the merger process itself, and tools to facilitate a successful merger. In addition to hearing from CHC leadership who have experienced successful mergers, this session will include an overview and discussion of the California HealthCare Foundation funded 'M&A Toolkit', which provides a roadmap for different types of M&A and details the activities needed to take place to best navigate from due diligence to early integration using replicable tools.

Speakers:

Greg Facktor, Managing Partner, Greg Factor & Associates
Carlina Hansen, Senior Program Officer, The California HealthCare Foundation
William O'Brien, Chief Lending Officer, Primary Care Development Corporation
Kathie Powell, CEO, Petaluma Health Center

The Road Map to Value: How to Embrace and Succeed Managing Risk

This workshop will present a roadmap to help CHCs navigate into value-based payment systems, that can diversify and enhance their economic model while keeping their patients and communities healthy. It will do so through a combination of evidence-based, actionable steps, and real-life stories of CHCs who have successfully made the transition. We will start by presenting a step-by-step roadmap for a health center's successful adoption of value-based care, from a clinical and organizational perspective. Throughout, we will present operational, clinical, and economic results from real-world examples, and define the key issues these organizations had to solve along the way.

Speakers:

Kisha Davis, MD, MPH, Aledade Community Health Center Strategy
Susan Ward-Jones, MD, CEO, East Arkansas Family Health Center
Gavin White, Executive Director, California ACOs
Kim Yu, MD, Aledade California Regional Medical Director

CLINICAL & CARE INNOVATIONS

Coordinating Care to Support Aging in Community

Coordinating to advance the health outcomes of older Californians is a cornerstone of the CA Master Plan for Aging. Better outcomes and lower costs can be best achieved through community partnerships. In light of COVID-19, innovative models that scale the integration of health care and social services are being called upon to address wide spread public health needs. Participants are invited to a discussion how health care can coordinate with community-based services to build capacity and foster a range of innovative models to support a growing older adult patient population.

Speakers:

Marty Lynch, CEO Emeritus, Lifelong Medical Care

Kevin Mattson, President & CEO, San Ysidro Health

Candace Robinson, Director Strategic Aging Initiatives, Capital Impact Partners

Rigo Saborio, President & CEO, St. Barnabas Senior Services

Creating a Street Medicine Team with Non-Traditional Community Support

This session will provide the audience with tools to re-imagine the future of homeless healthcare. Practical applications from a street medicine provider will help the audience design their own street medicine programs. The session attendees will be presented with case studies which integrate best practices of non-traditional community partners. There will also be an introduction to a newly developed curriculum and mobile resources for street medicine providers.

Speakers:

Evonne Biggs, Program Manager Homeless Services & Health Equity, Venice Family Clinic

Coley King, Director of Homeless Services, Venice Family Clinic

Virtual Care: The New Normal

As healthcare moves to embrace virtual care, it is not technology that should drive the process, but the people. In this session, leaders in healthcare and tech will impart the key take-aways from their experience in virtual care – including strategies for training and managing providers for optimal integration of virtual care into their practices, redefining existing clinical staff and resources to take advantage of virtual care modalities, and sharing insights on strategic engagement with network leadership and medical centers.

Speakers:

Sajid Ahmed, CEO, WISE Healthcare

Wahee Baqai, COO, WISE Healthcare

Stanley Frencher, MD, CEO, HubMD P.C.

Transforming Your Oral Health Program: Positioning for Current and Future Success

The goal of this session is to educate, empower and enable health center administrative and dental leadership to create a strong and stable foundation for a transition from traditional fee-for-service reimbursement to oral health value-based care. At the conclusion of this series, participants will understand how to build the infrastructure to support dental practice transformation, as well as the key components for success in the new system of care. This session will cover the essential components of dental practice redesign for oral health value-based care.

Speakers:

Dori Bingham, Program Manager, D4 Practice Solutions

POLICY & ADVOCACY

Advancing Health Equity: How Community Health Centers Can Lead

Health centers were born through efforts of the civil rights movement, to expand health care access to low income and marginalized communities and ensure that underserved communities had access to basic health care. The COVID-19 pandemic has exacerbated and illuminated the atrocious health disparities and inequities that CHC patients and their communities have experienced for too long. COVID-19, combined with the protests following the death of George Floyd, has created the political space for dialog on disparities and inequalities. CHCs have a unique opportunity to lead and participate in these discussions to elevate approaches to resolving the SDOH issues that have been plaguing their patients. During this session a panel of speakers will discuss a variety of pressing equity issues and the important role for CHCs, including the Black Lives Matter movement, Immigration, and Climate Change.

Facilitator:

Liz Oseguera, Associate Director of Policy, California Primary Care Association

Speakers:

Eugene Canson, Senior Policy Analyst, Alameda Health Consortium

Jane Garcia, CEO, La Clinica de la Raza

Virginia Hedrick, Executive Director, California Consortium for Urban Indian Health

Marty Lynch, former CEO, Lifelong Medical Care

Thu Quach, Chief Deputy of Administration, Asian Health Services

Lessons from the Delta Center for a Thriving Safety Net

Since 2017, the Delta Center for a Thriving Safety Net has engaged 12 states' primary care & behavioral health associations to advance value-based payment & care in the ambulatory safety net. Rachel Tobey will share major accomplishments of the Delta Center including strengthened national & state-level partnerships, joint capacity building, & policy actions in multiple states. She will also announce the Delta Center California initiative that will bring together 7 major associations representing PC & BH payers and providers funding 6 local learning teams to advance integrated care & payment.

Speaker:

Rachel Tobey, Director, John Snow Inc.

My Vote. My Health. 5-Touch Model: Uplifting Communities and Building Power Through Civic Engagement

We know that a patient's health and wellbeing are influenced by conditions in which they live, so-called Social Determinants. To address these social determinants – including voting, civic participation, and access to quality health care – AltaMed has launched its My Vote, My Health 5-touch model for civic engagement, toolkit, and mobile app. These tools uplift and empower patients with an innovative civic engagement approach to use the power of their vote to improve their health and the quality of life in their communities.

Speakers:

Eduardo Cisneros, Director of Civic Engagement, AltaMed

Ana Melgoza, Vice President of External Affairs, San Ysidro Health

Payment Modernization: Developing a new APM for California CHCs

CPCA is once again working with health centers, the state and health plans to develop an alternative payment methodology to pilot in California. The last effort stalled in 2017, but the need for a modernized payment system has only grown. Health centers today are better prepared than ever for a new model and are in a strong position to develop a model that can improve patient care and wellness, better utilize care teams and providers, and strengthen reimbursement. This session will be a panel presentation where participants can hear from three different health center leaders on the APM.

Facilitator:

Andie Martinez Patterson, Vice President of Government Affairs, California Primary Care Association

Speakers:

Scott McFarland, CEO, Mendocino Coast Health Center

Christine Noguerra, CEO, Community Medical Centers

Christy Ward, CEO, Share Our Selves

STRATEGIC LEADERSHIP

Achieving Wildly Important Goals Using the 4 Disciplines of Execution

The "4 Disciplines of Execution" is a framework coined by authors Sean Covey, Chris McChesney, and Jim Huling that enables leaders to drive dramatic success towards their organizational and team goals.

1. Focus on the Wildly Important
2. Act on the Lead Measures
3. Keep a Compelling Scoreboard
4. Create a Cadence of Accountability.

In this session we will review these disciplines, and discuss how Tiburcio Vasquez Health Center used this process to achieve dramatic productivity results during the height of COVID-19 in April and May, when visit volume was crashing everywhere else.

Speaker:

Caleb Sandford, Executive Vice President/Chief Operating Officer, Tiburcio Vasquez Health Center

Organizational Wellbeing: Five Steps to Take Now

Emerging from the COVID-19 crisis, it is more important now than ever before to create and maintain a CHC workplace culture where employees can fulfill their potential and the organization can effectively realize its purpose. A critically important challenge is dealing with the inevitable organizational changes that have been occurring. Jobs are changing in terms of duties and accountabilities, as well as required behaviors and technical competencies and reporting relationships are being re-aligned. Learn the five key organizational wellness steps to take now.

Speakers:

Shari Dunn, Managing Director, HR & Compensation Consulting, Gallagher
Yvonne Gardner, Sr. Consultant, Gallagher

Workplace Strategies to Support Mental Health: How to Support Employees' Mental Wellbeing

Our workplaces have experienced unprecedented disruption and our employees are feeling incredibly stressed - with this in mind, let's have a candid conversation about ways to help employees feel connected to the organization, as well as provide resources to assist with finding personal peace of mind. This is the time for HR to reinvent policies and programs to make sure employers are meeting their employees' mental health needs.

Speakers:

Shawn Caracoza, Executive Vice President & Chief Clinical Officer, Pacific Clinics
Cheryl Peterson, CFO, East Valley Community Health Centers
Derreck Smith, Senior Marketing Manager, Nonstop Administration and Insurance Services, Inc.