

CALIFORNIA
PRIMARY CARE
ASSOCIATION

2022
ANNUAL
CONFERENCE



October
27-28

MEETING *the* MOMENT

Moving Toward A Healthy Horizon

Sacramento, CA
Safe Credit Union Convention Center

THURSDAY, OCTOBER 27, 2022

7:30 – 9:00 AM

REGISTRATION / CHECK-IN

West Lobby (Level 1)

7:30 – 9:00 AM

CONTINENTAL BREAKFAST / EXHIBITOR NETWORKING

Exhibit Hall A

9:00 – 10:30 AM

WELCOME, LAND ACKNOWLEDGEMENT, GENERAL SESSION & HERO AWARDS CEREMONY

Exhibit Hall B

Speakers:

Britta Guerrero, CEO, Sacramento Native American Health Center, Board Chair, CPCA

Michael Holmes, Board Chair, National Association of Community Health Centers

Francisco J. Silva, Esq., President and CEO, CPCA

10:30 – 10:45 AM

BREAK & EXHIBITOR NETWORKING

Exhibit Hall A

10:45 AM – 12:15 PM

BREAKOUT SESSIONS

Statewide Policy Updates on Behavioral Health & Primary Care Integration (A4-A6)

This roundtable session will focus on policy hot topics in key domains relevant to primary care and behavioral health integration: CalAIM, workforce, and telehealth. Speakers represent primary care and behavioral health associations collaborating through the pioneering Delta Center California (DCC) initiative. DCC aims to accelerate care improvement and integration through state policy solutions and local practice change.

Ultimately, DCC intends to promote a care system that better meets the goals and needs of individuals and families while also centering racial equity and lived expertise.

Speakers:

Allie Budenz, MPA, Deputy Director of Quality Assurance, CPCA

Adrienne Shilton, Director of Public Policy, California Alliance for Children and Families

Bambi Cisneros, Assistant Deputy Director Managed Care Health Care Delivery Systems, Department of Health Care Services

Erika Cristo, Assistant Deputy Director - Community Services & Licensing and Certification, Behavioral Health, Department of Health Care Services

Moderator: *Rachel Tobey, Director, JSI California*

Sustaining and Innovating Dental Programs in FQHCs (A2-A3)

Learn strategies to sustain, innovate, and expand dental programs at your health center.

Speakers:

Brianna Pittman, California Dental Association

Dr. Ariane Terlet, DDS, Chief Dental Officer, La Clinica de la Raza

Dr. Yogita Thakur DDS, MS, Chief Dental Officer, Ravenswood Family Health Center

Powered by the Sun:

Benefits of Solar Powered Microgrids for Resiliency and Financial Savings (A7-A8)

Throughout California, years of record-breaking fires, floods, and high wind events have led to increasing power shutoffs, leaving hundreds of critical health facilities without power for days on end. This can lead to impacts on patient care as well as loss of financial resources. In this session, participants will learn how a solar + battery microgrid works; explore the cost-benefit analysis; new rules and rebates, incentives, federal energy equity initiatives and financing options. It will also review the firsthand experience of a CA health center's efforts to achieve resiliency during outage.

Speakers:

Amanda Carbajal, MPH, Associate Director of Health Center Operations, CPCA

Andrew Macalla, Health Resiliency Advisor, Direct Relief

Mitesh Popat, CEO, Marin Community Clinics

Rebecca Regan, CEO, Capital Link

Improve Workforce Culture through Self and Collective Care (A9-A11)

Session to discuss the challenge of workplace burnout and analyze how leaders can improve organizational culture by focusing on building racial equity and practicing self and collective care by all members of staff. Session will discuss how leaders can improve team dynamics, including addressing power dynamics and justice, equity, diversity, and inclusion in the workplace, build trust, and foster high performance. We will discuss how health center leaders can focus on self-care and shifting culture to build a high performing, diverse, and inclusive workforce.

Sponsored by: Kaiser Permanente

Speakers:

Michelle Fernández Gabilondo, DSW, MSW, Associate Director of Workforce Development, Association of Clinicians for the Underserved

Helen Rhea Vernier, MSc, Training Specialist, Association of Clinicians for the Underserved

Christy Ward, CEO, Share Our Selves

12:15 – 12:45 PM	LUNCH <i>Exhibit Hall B</i>
12:45 – 2:30 PM	AWARDS & GENERAL SESSION <i>Exhibit Hall B</i>
2:30 – 3:00 PM	EXHIBITOR NETWORKING <i>Exhibit Hall A</i>

3:00 – 4:30PM BREAKOUT SESSIONS

Building Healthy Communities through Advocacy and Leadership (A4-A6)

In Fall 2020, AltaMed implemented the Advocacy and Leadership Academy, a 5-module training for community stakeholders to enhance their public speaking skills and understanding of the legislative process in order to become active participants in their Community Health Center's advocacy efforts. The goal of this program is to give patients, employees, and community members the opportunity to sharpen their skills by giving them the tools to advocate for their community and their Health Centers.

Speakers:

Rolando Chavez, MPA, Senior Policy Analyst, AltaMed Health Services
Berenice Nuñez Constant, SVP Government Relations & Civic Engagement, AltaMed Health Services
Colleen Rivas, Consultant, AltaMed Health Services

To Thrive in CalAIM, We Need an APM (A2-A3)

CalAIM is DHCS' transformation of Medi-Cal into a system that values whole-person care, access to social determinates of health, and customized intensive services for complex and vulnerable populations. Often, CHCs lament not having enough flexibility to provide value-based care, like CalAIM demands of providers in the system. We will deconstruct how an APM will afford participating FQHCs the flexibility to deliver care in effective and innovative ways not reimbursed under volume-based PPS. And, how this value-based approach aligns with success in the Medi-Cal delivery system of the future.

Speakers:

Allie Budenz, MPA, Deputy Director of Quality Assurance, CPCA
Aleida Kasir, Care Neighborhood Clinical Program Manager, Community Health Center Network
Jessica King, Principal Consultant, Elevation Health Partners
Laura Miller, Department of Health Care Services
Andie Martinez Patterson, CEO, Alameda Health Consortium/Community Health Center Network

Utilizing Lapse Detection to Increase Revenue (A7-A8)

Patient coverage statuses change constantly and EMR systems are not set up to regularly monitor these coverage events. The result? A reduction in covered patients and missed billing opportunities. With approximately 5% of patients dropping from public coverage every month, if your clinic isn't actively tracking these drops, you may be leaving a lot of money on the table. In this session, we will discuss how your organization can approach this problem and work effectively to ensure the most revenue for your clinic, all while providing the best experience for your patients.

Speakers:

Everett Lebherz, Chief Executive Officer, PointCare
Robert Young, MD, Vice President of Patient Financial Services AltaMed Health

Services

Business Continuity Planning in Emergency Management (A9-A11)

This session will delineate the elements of creating a Business Continuity Plan and Program for your organization. Emergency Operations Plans and Business Continuity plans represent two sides of a coin, and these two plans must be in alignment with each other. A Business Continuity Plan (BCP) allows organizations to ensure that all core departments can continue to perform their mission essential functions (MEF) no matter the threat or hazard faced.

Speakers:

Karen Garrison, Connect Consulting Services

Nora O'Brien, MPA, CEM, Chief Executive Officer, Connect Consulting Services

Brenda Smith, MPH, CHEP, Program Manager II EOC/EM, Northeast Valley Health Corporation

4:30 – 7:00 PM RECEPTION & EXHIBITOR PRIZE DRAWINGS

Exhibit Hall A

FRIDAY, OCTOBER 28, 2022

7:30 – 8:30 AM BREAKFAST & EXHIBITOR NETWORKING

Exhibit Hall A

8:30 – 10:00 AM BREAKOUT SESSIONS

Abortion Access and the Role of the FQHC (A4-A6)

This year, the U.S. Supreme Court is reviewing a direct challenge to the long-standing legal protections of abortion services under *Roe v. Wade*. Should the Court overturn *Roe* or allow a pre-viability ban to remain in place, people in over half of the states in the country will lose access to abortion care.

Many FQHCs have long operated under the assumption that the Hyde Amendment prohibits community health centers from providing abortion services. But this session will explore ways in which FQHCs in California can compliantly combat the threat to abortion rights and access nationwide. A health center panelist will present their experiences providing abortion care with practical examples.

Speakers:

Deborah Rotenberg, Shareholder and Chief Executive Officer, DJR Garcia

Clinical and Care Mini Sessions

Join your colleagues in a more informal setting for these mini sessions and share best practices, challenges, and solutions in a facilitated peer-to-peer discussion. These shorter sessions will provide opportunities for both learning and networking thanks to their interactive and conversational format.

8:30 – 9:10AM

Achieving Statewide Data Sharing for Community Health Center Advocacy

Advocating on behalf of CHCs with up-to-date data is crucial when telling the story of health centers. CPCA, in partnership with the Health Center Controlled Networks (HCCNs) and CHCs engaged in a data sharing collaborative to assist with reporting current data to decision makers at the state capitol. In this session you will hear from all partners and learn the strategies used to partner and engage in data

Advancing Health Equity in Primary Care

The CA Improvement Network is focused on effectively integrating equity into health care improvement projects. In partnership with HealthBegins, CIN published “A Toolkit to Advance Racial Health Equity in Primary Care Improvement”, to help organizations that provide, pay for, or support primary care to center racial equity in improvement efforts. This session will review how CIN leaders came together to develop

<p>sharing for advocacy. Participants will hear lessons learned and best practices on statewide level data sharing between all stakeholders. <i>(Meeting Room 1)</i></p> <p><i>Mike Matull, MBA, Project Director, Coalition of Orange County Community Clinics</i></p> <p><i>Danielle Oryn M.D., Chief Medical Officer, Redwood Community Health Coalition</i></p> <p><i>Cindy Keltner, Director of Care Transformation, California Primary Care Association</i></p>	<p>the toolkit, what concrete opportunities, recommendations, and resources exist to advance racial health equity, and how these concrete strategies integrate into the practice level. <i>(A2-A3)</i></p> <p><i>Rishi Manchanda, CEO, HealthBegins</i> <i>Giovanna Giuliani, CEO, California Safety Net Healthcare Institute</i></p>
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9:20 – 10:00AM

<p>Spreading Momentum on Pivoting 340B</p> <p>340 B funds have aided community health centers (CHC’s) to stretch limited federal resources as far as possible, reaching more eligible patients and supplying more comprehensive services. Savings associated with the program have been used to supply medications at reduced/no cost to eligible patients, expand the list of available medications, serve additional low-income patients, and offer more comprehensive or new health-related services. The presenters in this session will share their thoughts on what CHC’s did to fight to preserve 340B, lessons learned on what opportunities are out there to pivot your work and how partners are helping health centers successfully pivot.<i>(Meeting Room 1)</i></p> <p><i>TBD</i></p>	<p>Challenges to Addressing Methamphetamine Use for Primary Care</p> <p>The opioid epidemic has evolved into a combined stimulant epidemic, with escalating stimulant and fentanyl-related overdose deaths. The proposed workshop will describe the current use of stimulants (cocaine and methamphetamine) and fentanyl across California. We will evaluate the health conditions presented in primary care by individuals who use stimulants and fentanyl, and the strategies for addressing use. Finally, we will describe a toolkit initiative addressing substance use that aims to better prepare and support practitioners working in community health settings across California. <i>(A2-A3)</i></p> <p><i>Candy Jorteg, MD, Chief Medical Officer, Humboldt Independent Practice Association</i></p> <p><i>Sherry Larkins, PhD, Medical Sociologist, UCLA</i></p> <p><i>Richard Rawson, PhD, Research Psychologist, UCLA</i></p>
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How to Leverage Federal Grants to Grow Your Mission and Programs (A7-A8)

Join Angie Buckingham Melton, Vice-President in the Nonprofit Practice at McAllister & Quinn, for an informative discussion of federal grants. She will discuss the different types of HHS grants available for health centers, how health centers can prepare for grant applications, and tips for successful submissions. Angie will also discuss Congressional Community Project Funding (formerly called earmarks) and how this type of funding is similar to and different from federal grants.

Speakers:

Angie Melton, JD, Vice-President, McAllister & Quinn
Dr. Luis Padilla, M.D., Associate Administrator, Bureau of Health Workforce, Health Resources and Services Administration, Department of Health and Human Services

Lessons Learned in CalAIM:

* Invited Not Confirmed

How Health Plans are Collaborating to Serve Our Most Vulnerable Patients (A9-A11)

This panel discussion will dig into developments within the Medi-Cal program that impact how Managed Care Plans, delegated entities, and health centers care for the comprehensive health of their patient populations. Specifically, the panelist will discuss the impact of Managed Care procurement, alternative payment methodology, CalAIM initiatives and the special terms and conditions on the delegated model of Medi-Cal.

Speakers:

Cordia Losh, Chief Strategy Officer, Wellspace Health

Sabra Matovksy, Chief Executive Officer, Health Care LA IPA

Robert Moore, MD, MPH, MBA, Chief Medical Officer, Health Services Department

Martha Santana-Chin, MediCal President, HealthNet

10:00 – 10:15 AM BREAK & EXHIBITOR NETWORKING

10:15 – 11:45 AM BREAKOUT SESSIONS

Policy Hot Topics (A4-A6)

Moderated panel discussion on policy hot topics.

Speakers: *Andrea Schwab Galindo, MPH, Chief Executive Officer, Tiburcio Vasquez Health Center*

Laura Sheckler, Deputy Director of Government Affairs, California Primary Care Association

Angie Melton, Lobbyist

Meagan Brightwell, Lobbyist

Transformation Efforts toward Value Based Care with Alternative Payment Model: Lessons Learned (A2-A3)

Value Based Care initiatives will lead to the provision of quality health care for the patient's community health centers (CHCs) serve. CPCA developed a Cohort 0 collaborative that convened 14 health centers to work in partnership on being successful in the APM. Participants received a transparent data profile with metrics that showed individual CHC scores. The profile was used to identify colleagues in which CHCs could use as a resource. This session will highlight how Cohort 0 CHCs have collaborated to lead them at being successful in the APM leading to Value Based Care.

Sponsored by: California Health Care Foundation

Speakers:

Cynthia Keltner, Director of Care Transformation, CPCA

Yui Nishiike, Family Nurse Practitioner, LifeLong Medical Care

Debra Rosen, Director of Quality & Health Education, Northeast Valley Health Corporation

Surviving the Great Resignation (A7-A8)

In this session, the presenter will discuss key drivers of resignation - individuals leaving the workforce – including early retirement, lack of childcare, and alternative sources of income besides working. They will discuss how to identify signs of staffing issues in the health center, and their impact. There will be a discussion on whether minimum wage matters anymore, evaluating possibilities for remote work, and re-orienting health center finances to staffing realities. Lastly, we will discuss the difficult 2023 budget.

Speakers:

Curtis Degenfelder, President, Curt Degenfelder Consulting

Eloisa Perard, President & CEO, QueensCare Health Centers

Building Community Health Center Capacity to Advance Health Equity (A9-A11)

The racial reckoning across the US has heightened our awareness of systemic racism, racial inequities, and the need to build capacity among Community Health Center leadership to advance health equity for Black Indigenous People of Color. During this session, you will hear from a panel of CHC executive leaders and cohort participants who will share their experiences in the Leadership Equity Program and challenges and opportunities in advancing anti-racism and organizational innovations and place-based strategies centered on Justice, Equity, Diversity, and Inclusion (JEDI).

Sponsored by: *Blue Shield of California*

Speakers:

Tracy Mendez, MPP, MPH, Chief Strategic Officer, Redwood Community Health Coalition
Jarrett Nicholson, Manager of Member Services Department, Open Door Community Health Centers
Buddy Orange, Senior Vice President of Justice, Equity, Diversity and Inclusion, CPCA
Magdalena Sunshine Serrano, Director of Behavioral Health and Psychiatry Services, Community Health Centers of the Central Coast

11:45 AM – 12:15 PM	LUNCH <i>Exhibit Hall B</i>
12:15 PM	EXHIBITOR BINGO PRIZE RAFFLE <i>Exhibit Hall B</i>
12:15 – 1:30 PM	CLOSING KEYNOTE: DR. ESTHER CHOO <i>Exhibit Hall B</i>
1:30 PM	CONFERENCE CONCLUDES

EDUCATIONAL SESSION TRACKS:

	POLICY & ADVOCACY
	CLINICAL & CARE INNOVATIONS
	BUSINESS INNOVATIONS
	STRATEGIC LEADERSHIP