

CALIFORNIA
PRIMARY CARE
ASSOCIATION

2022
ANNUAL
CONFERENCE



October
27-28

MEETING *the* MOMENT

Moving Toward A Healthy Horizon

Sacramento, CA
Safe Credit Union Convention Center

Space	Bleed	Non Bleed	Trim
Full Page	11 1/2" x 9"	9 1/2" x 7 1/2"	11" x 8 1/2"
Half Page Vertical	NA	4 1/2" x 7 1/2"	NA
Half Page Horizontal	NA	9 1/2" x 3 3/4"	NA
Quarter Page	NA	4 1/2" x 3 3/4"	NA

Preferred Format

- High-resolution PDF
- All fonts and graphics embedded. All art converted to CMYK.
- High-resolution 300 dpi images at 100% size.

RATES

- Full Page: \$1,500
- Half Page: \$1,000
- Quarter Page: \$750
- Logo only: \$500

Deadlines

SPACE RESERVATION DEADLINE: September 10, 2022

MATERIALS DEADLINE: September 16, 2022

FOR MORE INFORMATION EMAIL: Sponsor@cpca.org

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