

CALIFORNIA
PRIMARY CARE
ASSOCIATION



ANNUAL CONFERENCE
OCTOBER 17-18, 2019 • SAN DIEGO

Program Specifications

Rates

FULL PAGE: \$2,000

HALF PAGE: \$1,500

QUARTER PAGE:
\$1,000

LOGO ONLY: \$750

Ad Dimensions

SPACE	BLEED	NON BLEED	TRIM
FULL PAGE	11 1/2" x 9"	9 3/4" x 7 1/2"	11" x 8 1/2"
HALF PAGE VERTICAL	NA	4 3/4" x 7 1/2"	
HALF PAGE HORIZONTAL	NA	9 3/4" x 3 3/4"	
QUARTER PAGE	NA	4 3/4" x 3 3/4"	

Preferred Format

- ◆ High-resolution PDF
- ◆ All fonts and graphics embedded. All art converted to CMYK.
- ◆ High-resolution 300 dpi images at 100% size.

Deadlines

SPACE RESERVATION DEADLINE: September 10, 2019

MATERIALS DEADLINE: September 17, 2019

Email questions to: Sponsor@cpc.org

For conference information visit:

www.CPCAAnnualConference.com

WWW.CPCA.ORG

PHONE 916-440-8170